



Press Release

New dates for the Hero Asian Champions Trophy announced by the Asian Hockey Federation.

Dhaka (Bangladesh), 28 September 2021: The previously postponed Hero Asian Champions Trophy will be held from **14th to 22nd December 2021** in **Dhaka, Bangladesh**. This was announced by the Asian Hockey Federation (AHF) today. The **Bangladesh Hockey Federation** will be the host of the tournament.

The dates of the Hero Asian Champions Trophy have been confirmed with the Bangladesh Hockey Federation and are also approved by the International Hockey Federation.

The 6th edition of the biennial event will take place at the Maulana Bhashani National Hockey Stadium in Dhaka, Bangladesh. Japan, India, Pakistan, Korea, Malaysia and of course, Bangladesh will go head-to-head for the crown.

New Delhi (India)- headquartered Hero MotoCorp, a global partner of the International Hockey Federation (FIH) and a long-term partner of the Asian Hockey Federation (AHF), will be the title sponsor of the tournament. The Company has supported the growth and development of Hockey through its partnership with marquee tournaments like the Hero Asia Cup 2017, Hero Asian Champions Trophy 2018 and now the Hero Asian Champions Trophy 2021.

Bharatendu Kabi, Head - Corporate Communication & CSR, Hero MotoCorp, said “Hero MotoCorp has always been one of the leading corporate promoters of sports across the world. In keeping with this commitment, we are glad to support the efforts towards the resumption of one of the exciting sporting events in Bangladesh. The Hero Asian Champions Trophy marks the gradual return of live action sports in the field of hockey, after a gap of one year. The Hero Asian Champions Trophy will provide an excellent platform to highlight and motivate the hockey Heroes from around the world.”

Dato Tayyab Ikram, Chief Executive & Secretary General, Asian Hockey Federation said “*In our mission to bring hockey back to the pitch, after the global disruption caused by the novel coronavirus, I am pleased to announce the rescheduling of the dates for the postponed Hero*

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Asian Champions Trophy 2021 in December this year. We are extremely excited to deliver one of the biggest hockey events in Bangladesh. I am convinced that the upcoming event will be a great success and will be organized with the same aspiration of excellence and diligence that we have seen so far. The inclusion and unparalleled dedication of a global player and premier brand of Hero MotoCorp's stature as a title sponsor, and enthusiasm of Asian Hockey's National Associations, reflects the dedication of AHF and affiliated partners to take the sport to new heights."

Air Marshal Shaikh Abdul Hannan, BUP, NSWC, FAWC, PSC – President Bangladesh Hockey Federation added *"I am extremely pleased to learn that we will be able to witness great hockey on the pitch in December this year at the "Hero Asian Champions Trophy 2021" in Dhaka. This is indeed a great news and certainly a cause for celebration. This prestigious tournament is going to be the biggest Asian hockey event this year & Bangladesh is hosting during the 100th birth celebration of our father of nation "Bangabandhu" with contenders Bangladesh, India, Pakistan, Korea, Japan, and Malaysia going head-to-head for a shot at the championship title! I take this opportunity to thank the Asian Hockey Federation for their never-ending dedication in the development of hockey throughout the Asian region, and their constant support to the Bangladesh Hockey Federation in achieving its goals."*

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For more information on Hero Asian Champions Trophy 2021, please contact:

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About the Asian Hockey Federation (AHF)

The Asian Hockey Federation (AHF) is the governing body for the sport of hockey in Asia, recognized by the International Hockey Federation (FIH). Founded in 1958, the AHF today has

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33 Member National Associations and organizes and sanctions more than twenty types of continental and regional events across all levels and age groups as well as overseeing the hockey competitions in several multi-sport events such as the Asian Games.

For further information about the AHF, please visit us at:

www.asiahockey.org

www.facebook.com/asiahockey

www.twitter.com/asia_hockey

www.instagram.com/asiahockey

About Hero MotoCorp Ltd.

The New Delhi (India) headquartered Hero MotoCorp Ltd. is the world's largest manufacturer of motorcycles and scooters, in terms of unit volumes sold by a single company in a year — the coveted position it has held for the past twenty consecutive years. The Company has sold over 100 Million motorcycles and scooters in cumulative sales since inception. Hero MotoCorp currently sells its products in more than forty countries across Asia, Africa, Middle East, and South and Central America.

Hero MotoCorp has eight state-of-the-art manufacturing facilities, including six in India, and one each in Colombia and Bangladesh. Hero MotoCorp has two world-class, state-of-the-art R&D facilities — the Centre of Innovation and Technology (CIT) in the northern Indian state of Rajasthan, and Hero Tech Centre Germany GmbH. Hero MotoCorp is one of the largest corporate promoters of multiple disciplines of sports, including, Football, Field Hockey, Cricket, Golf and Motorsports. Fifteen-time major winner Tiger Woods is Hero's Global Corporate Partner.

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