



Press Release

HERO ASIAN CHAMPIONS TROPHY 2023 TO BE PLAYED IN CHENNAI FROM AUGUST 3

HERO MOTOCORP TO BE THE TITLE SPONSOR OF SIX-NATION TOURNAMENT

Chennai (India), 23 May 2023: India will host the **Hero Asian Champions Trophy** between **August 3 to 12, 2023** in **Chennai**, the capital city of the southern Indian state of Tamil Nadu.

The 7th edition of the biennial event will take place at the Mayor Radhakrishnan Hockey Stadium in Chennai, and will see Pakistan, Japan, Korea, Malaysia, China and the host country India compete for the title of Hero Asian Champions Trophy 2023.

Hero MotoCorp Limited – the world’s largest manufacturer of motorcycles – and also a Global Leadership Partner of the International Hockey Federation (FIH) and Elite partner of the Asian Hockey Federation (AHF), will be the Title Sponsor of the tournament. The Company has supported the growth and development of Hockey through its partnership since 2017 with marquee tournaments such as the Hero Asia Cup 2017, Hero Asian Champions Trophy 2018, Hero Asian Champions Trophy 2021, Hero Asia Cup 2022 and now Hero Asian Champions Trophy 2023.

Dato Fumio Ogura, President, Asian Hockey Federation, said *“I am delighted to announce Hero Asian Champions Trophy 2023. I extend my profound gratitude to Dr. Pawan Munjal, Chairman of Hero MotoCorp for his leadership and vision to support hockey and athletes in various sports worldwide. The Asian Hockey Family is grateful to Dr. Munjal and Hero MotoCorp for their unparalleled contribution to the growth of hockey in Asia. We are positive that Hero Asian Champions Trophy 2023 will be a huge success.”*

Dr. Pawan Munjal, Chairman, Hero MotoCorp said, *“We are glad to be once again the Title Sponsor of the Hero Asian Men’s Champions Trophy, slated to take place in Chennai this August. We continue to support and promote the growth of hockey, which is followed with enthusiasm across Asia. We wish the organizers, fans and all the teams a very successful event. Hockey is India’s National Sport and we feel delighted that the country will host the 7th edition of the Hero Asian Champions Trophy, one of the continent’s most prestigious hockey tournaments.”*

(more...2)

AHF Elite Partner and Event Title Sponsor





: 2 :

"It is an honour for us, and we look forward to showcasing India's passion for the sport by bringing the best teams from across Asia through this competition. We are certain that the tournament will be a resounding success with the unwavering support of the Government of India, Tamil Nadu State Government, fans, and the hockey fraternity," said **Padma Shri Dr. Dilip Tirkey, President Hockey India.**

"We are honoured to be chosen as the host country for the upcoming Hero Asian Champions Trophy. This illustrates India's growing stature in international hockey. We are excited to put our best foot forward as both hosts and competitors during the Hero Asian Champions Trophy Chennai 2023. The tournament will provide our players with an invaluable opportunity to compete against Asia's best teams and hone their skills. We are committed to organising a smooth and successful event, and we look forward to welcoming the participating teams and fans to India," said **Shri Bhola Nath Singh, Secretary General Hockey India.**

For more information on Hero Asian Champions Trophy 2023, please contact:

Taimoor Waqar AHF Media and Communications Manager

Email: taimoor.waqar@asihockey.org

Phone: +92 334 9933197

About the Asian Hockey Federation (AHF)

The Asian Hockey Federation (AHF) is the governing body for the sport of hockey in Asia, recognized by the International Hockey Federation (FIH). Founded in 1958, the AHF today has 33 Member National Associations and organizes and sanctions more than twenty types of continental and regional events across all levels and age groups as well as overseeing the hockey competitions in several multi-sport events such as the Asian Games.

For further information about the AHF, please visit us at:

www.asiahockey.org

www.facebook.com/asiahockey

www.twitter.com/asia_hockey

www.instagram.com/asiahockey

About Hero MotoCorp Limited

The New Delhi (India) headquartered Hero MotoCorp Ltd. is the world's largest manufacturer of motorcycles and scooters, in terms of unit volumes sold by a single company in a year — the coveted position it has held for the past 22 consecutive years. The Company has sold over 110 million motorcycles and scooters in cumulative sales since its inception.

: 3 :

AHF Elite Partner and Event Title Sponsor





Hero MotoCorp currently sells its products in more than 43 countries across Asia, Africa, Middle East, and South & Central America. Hero MotoCorp has eight state-of-the-art manufacturing facilities, including six in India, and one each in Colombia and Bangladesh. It has two world-class, state-of-the-art R&D facilities — the Centre of Innovation and Technology (CIT) in India and Tech Centre Germany (TCG) near Munich. Hero MotoCorp is the exclusive distributor of Harley-Davidson motorcycles and merchandise in India. Hero MotoCorp is one of the largest corporate promoters of multiple disciplines of sports, including, Golf, Football, Field Hockey, Cricket and Motorsports. Fifteen-time Major winner Tiger Woods is Hero's Global Corporate Partner.

For media queries to Hero MotoCorp Ltd:

Press Contact: corporate.communication@heromotocorp.com

Website: www.heromotocorp.com

Facebook: www.facebook.com/HeroMotoCorpIndia

Twitter: www.twitter.com/HeroMotoCorp

Instagram: www.instagram.com/HeroMotoCorp

- ENDS -

AHF Elite Partner and Event Title Sponsor

